



NATIONAL SLEEP
FOUNDATION

SLEEPTECH[®] NETWORK

The SleepTech[®] Network, created by the National Sleep Foundation (NSF), is an educational platform that industry leaders can join to discuss and promote advancements in the sleep technology industry.



SleepTech[®]

powered by  the National Sleep Foundation

NSF Advances SleepTech[®] Standards



NSF and the Consumer Technology Association[™] (CTA), an American National Standards Institute (ANSI) accredited standards developer, partner throughout the year to develop technology performance and measurement standards, that inform the development of consumer sleep technology.

SleepTech[®] Award



NSF's SleepTech[®] Award celebrates advancements in sleep technology. Sleep science and insight are rapidly incorporated into accessible health products and services. The SleepTech[®] Award is given in two categories:

- Sleep Health and Wellness
- Sleep Disorders and Conditions

Networking

Resources

Brand
Visibility

Expert
Insights

www.theNSF.org/sleep-tech



NETWORK BENEFITS

Joining the NSF SleepTech® Network provides your company with education and insights, including access to NSF content and resources to help your organization stay informed and up-to-date with the latest NSF research and data on sleep health technology. Network members will have the ability to review advances with other professionals in the field of SleepTech®, review sleep technology issues, and network with peers at NSF-hosted educational events. Members also have the opportunity to contribute to SleepTech® advocacy initiatives.

NETWORKING



Engage with colleagues to exchange ideas and learn about emerging trends at in-person and virtual events

Attend quarterly virtual meetings

Participate in unique volunteer opportunities

NSF RESOURCES



Annual subscription to NSF's premier journal, *Sleep Health*®. Includes bimonthly recognition as a SleepTech® Network organization

Quarterly subscription to the NSF SleepTech® Network digital newsletter

Annual virtual briefing on current sleep health technology topics

BRAND VISIBILITY



One exclusive press release upon joining the network

Recognition in NSF annual public awareness campaigns: *Sleep Awareness Week*®, *Drowsy Driving Prevention Week*®

Use of the NSF SleepTech Network name and mark per the network agreement

Company logo on the SleepTech® Network website

EXPERT INSIGHTS



Access to NSF sleep health experts

Participate in roundtable discussions that focus on sleep health technology

Exclusive updates on sleep health technology advocacy issues

Custom research opportunities



NETWORK LEVELS

SleepTech® Network memberships include one year of network engagement. Membership starts on the month of enrollment and renews annually.



SLEEPTECH® NETWORK MEMBER

**\$25,000
annually**

- Available to any company that manufactures, distributes, designs, develops or researches sleep health technology products
- Receives all SleepTech® Network benefits
- Additional engagement opportunities available throughout the year (e.g. SleepTech® Council)



SLEEPTECH® NETWORK AFFILIATE MEMBER

**\$12,500
annually**

- Available to organizations and entrepreneurs that manufacture, distribute, or research sleep health technology products with less than \$10 million in annual revenue
- Choice of one NSF public awareness campaign: Sleep Awareness Week® or Drowsy Driving Prevention Week®



SLEEPTECH® NETWORK SUPPORTER

**\$10,000
annually**

- Available to organizations that support sleep health technology but do not manufacture, design, develop, or distribute sleep health technology products and services
- Available to non-profit organizations
- Excludes
 - NSF public awareness campaign recognition

The SleepTech® Network is open to companies and organizations deemed by NSF to be in good standing in the consumer market.

NSF SLEEPTECH[®] NETWORK

ELEVATING SLEEP HEALTH EDUCATION AND TECHNOLOGY

The NSF SleepTech Network comprises industry leaders dedicated to providing consensus-driven and evidence-based sleep health content and resources that advance the field of sleep technology. NSF provides evidence-based and consensus-driven recommendations and content that can help today's innovators engage with consumers and professionals who apply technology to sleep health. The SleepTech Network supports NSF's promise to the public to help anyone and everyone be their Best Slept Self. By joining the network, members gain access to:

- Established industry leaders and experts in the field of sleep technology.
- Current NSF content and resources to help members stay up-to-date with the latest SleepTech research and trends.
- Opportunities to collaborate and network with other sleep tech organizations and professionals.

ABOUT NSF

IMPROVING HEALTH AND WELL-BEING THROUGH SLEEP EDUCATION AND ADVOCACY

The National Sleep Foundation is the public's most established sleep health resource.

Goals

- Sleep health is accepted as a crucial measure of overall health
- The natural sleep/wake process is understood as the basis for healthy sleep
- Community, infrastructure, and environments respect sleep health
- Sleep science and insight are rapidly incorporated into accessible health products and services

To join the NSF SleepTech Network visit, www.theNSF.org/sleep-tech

For more information or general inquiries:

sleeptech@thensf.org or 703.243.1697



NATIONAL SLEEP FOUNDATION SLEEPTech® NETWORK APPLICATION

Company/ Organization Information

Company/ Organization _____

Address _____ City _____ State/Province _____

ZIP/Postal Code _____ Country _____

Phone _____ Company Email _____ Web Address _____

Primary Contact

Name _____ Title _____ Phone _____ Email _____

Company/ Organization Annual Revenue _____

What year was the company/ organization established? _____

What are your organization's sleep health tech priorities? _____

How did you hear about NSF and the SleepTech® Network? _____

Would your organization like to learn about custom research opportunities? _____

Network Options

SleepTech® Network - \$25,000

SleepTech® Network Affiliate - \$12,500

____ SleepTech® Network Supporter - \$10,000

Payment Information (in U.S. dollars)

Select One Payment Method

Credit Card (American Express, Discover, Mastercard, Visa)

Account Number _____ Expiration Date _____ CVC _____

Cardholder's Name _____

Billing Address _____ City _____ State/ Province _____

ZIP/Postal Code _____ Country _____

Electronic Transfer: Bank of America

Routing number: 054001204 (paper & electronic) 026009593 (wire)

Account number: 001922215642

Send Invoice and Mail Check: National Sleep Foundation
Attn: SleepTech® Network
2001 Massachusetts Ave NW
Washington, DC 20036

Date _____ Primary Contact Name _____ Signature _____